

REFLECT CONFERENCE

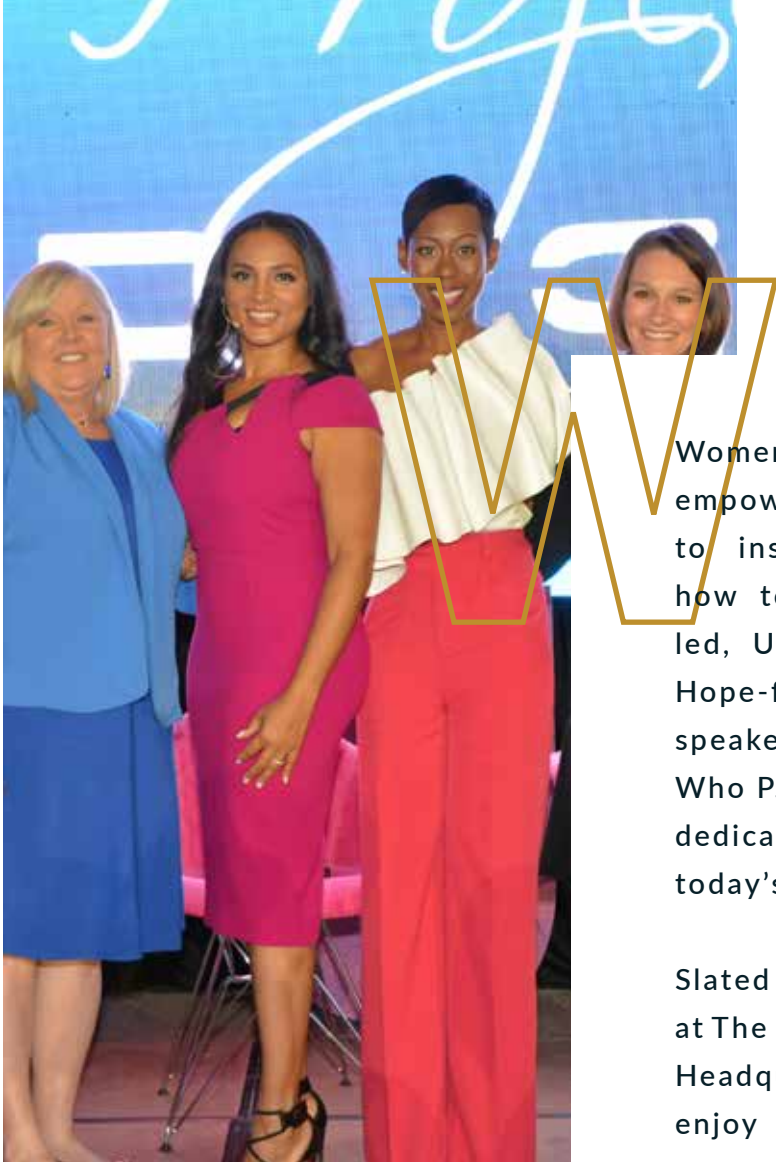
WWW.YOUNGWEBSITE.COM

2018

Participation in this conference may be good for your health. You may find yourself happier and more fulfilled. Proceed with joy.

WOMEN WHO PUSH CONFERENCE



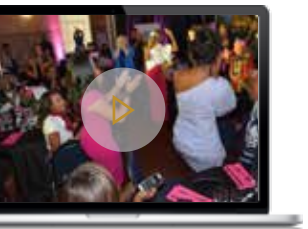


Women Who P.U.S.H. is a one day empowerment experience that aims to inspire and inform women on how to live a life that is Purpose-led, Unstoppable, Successbound and Hope-filled. Created by inspirational speaker, CleRenda McGrady, Women Who P.U.S.H. is an innovative program dedicated to elevating and educating today's purpose-driven woman.

Slated for Saturday, October 27, 2018 at The Big Brothers Big Sisters Houston Headquarters, attendees will also enjoy networking, panel discussion, empowerment tools, giveaways, a premium lunch and more! Using a formulated blend of reconnection strategies, stellar speakers, intimate breakout sessions and a reconnection circle, the conference is a high-energy, intentional empowerment experience. Proceeds from this year's conference go towards funding Girls Who PUSH.

 **PRESS
PLAY**

We will be recording videos of each presenter at this year's conference for our private Facebook group. This will add ongoing connection for conference attendees.



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M O M E N T S



1. PUTTING AN END TO SABOTAGING BEHAVIORS. 2. MAKING NEW CONNECTIONS. 3. TERA STIDUM OPENS THE HEARTS OF ALL ATTENDEES WITH A MOVING PRAYER.



Women are presented with a gift of \$2500 to make a difference in their life. This is giving in action and how our organization changes lives.

C O N F E R E N C E

O V E R V I E W



C O N F E R E N C E G O A L S

- To ignite the hearts and minds of women who desire to live in pursuit of a bigger vision and version of themselves.
- To use a formulated blend of strategies, stellar speakers, stories and interactive lessons to motivate attendees to action.
- To engage and empower attendees to “Push Thru” into the next phase of their life and goals.



S P O N S O R

B E C O M E A



SPONSORSHIP OPPORTUNITIES

E V E N T R E C O G N I T I O N

P R E S S M E N T I O N

R E D C A R P E T

E X H I B I T O R T A B L E

S O C I A L M E D I A

P R O M O T I O N

W E B S I T E F E A T U R E

P R O M O T I O N

P R E M I E R S E A T I N G

P R E S E N T I N G S P O N S O R

\$ 5 , 0 0 0

- Company name/logo on collateral material as Presenting Sponsor
- On-screen recognition as a Presenting Sponsor during the event
- Official Luncheon Sponsor & Host
- Exhibitor Table
- Company name and logo displayed on the CleRendaMcGrady.com
- Company logo prominently displayed on red-carpet “Step & Repeat”
- Company name included on social media posts with link to website.
- Prominent company inclusion in live social media and post event video
- Premier seating for eight (8) guests)

P U R P O S E S P O N S O R

\$ 3 , 5 0 0

- Company name/logo on collateral
- On-screen Event recognition
- Exhibitor Table
- Company name and logo displayed on the CleRendaMcGrady.com
- Company logo displayed on red-carpet “Step & Repeat”
- Company name included on social media posts with link to website.
- Company inclusion in live social media and post event video
- Premier seating for six (6) guests

U N S T O P P A B L E S P O N S O R

\$ 2 , 5 0 0

- Company name/logo on collateral material
- On-screen event recognition
- Exhibitor Table
- Company name and logo displayed on the CleRendaMcGrady.com
- Company name included on social media posts with link to website.
- Premier seating for four (4) guests

S U C C E S S S P O N S O R

\$ 1 , 5 0 0

- Company name/logo on collateral material
- On-screen Event recognition
- Exhibitor Table
- Company name and logo listed on the CleRendaMcGrady.com
- Premier seating for two (2) guests

H O P E S P O N S O R

\$ 5 0 0

- Company name/logo on collateral material
- Company name and logo listed on the CleRendaMcGrady.com
- Seating for two (2) guests

MISSION

PROJECT P.U.S.H.!™ mission is to inspire, ignite and empower teens and women to connect with their purpose, fulfill their dreams and shift from where they are to where they want to be.

VISION

To create teens and women who are Purpose-led, Unstoppable, Success-bound and Hope-filled, so they can live courageous and bold lives.

APPROACH

PROJECT P.U.S.H.!™ seeks to empower individuals to give birth to their dreams and to push beyond the obstacles and limitations that have kept them stuck. Utilizing various motivational and educational tactics, the symposiums and programs are uniquely designed for people of all ages. Audiences are inspired and empowered by nationally recognized speakers, business and thought leaders. Our programs and events are unique and crafted to be exhilarating and enlightening experiences. Our signature approach to programming encourages participants to embrace positive and forward thinking and initiate a better, more fulfilling and purposeful way of life.

PROJECT P.U.S.H.!™ proceeds benefit women currently in transition because of lower socioeconomic circumstances, overcoming hardships and survivors of domestic violence.

GOALS

- To inspire and empower girls and women to view themselves as capable and able
- To influence girls and women to overcome fear and doubt in order to live their dreams
- Provide guidance and encouragement to support personal, family & community growth
- Support the community and offer resources like scholarships, grants and educational opportunities

SIGNATURE PROGRAMS

- Women Who P.U.S.H.
- Girls Who P.U.S.H.
- P.U.S.H. & Pray

AUDIENCE

- Women (Age 18-34+)
- Tween & Teen Girls (12-18)
- Entrepreneurs & Professionals



CLERENDA MCGRADY FINDS PURPOSE IN MAKING A DIFFERENCE IN THE LIVES OF GIRLS AND WOMEN EVERYWHERE.

Inspirational Speaker, Host and Best Selling Author, CleRenda McGrady finds purpose in making a difference in the lives of girls and women everywhere. Recognized as one of Houston Chronicle's 2017 "Top 10 Most Influential Philanthropists," McGrady is a successful entrepreneur and certified life coach, inspiring people of all ages to embrace possibility and live the best version of themselves.

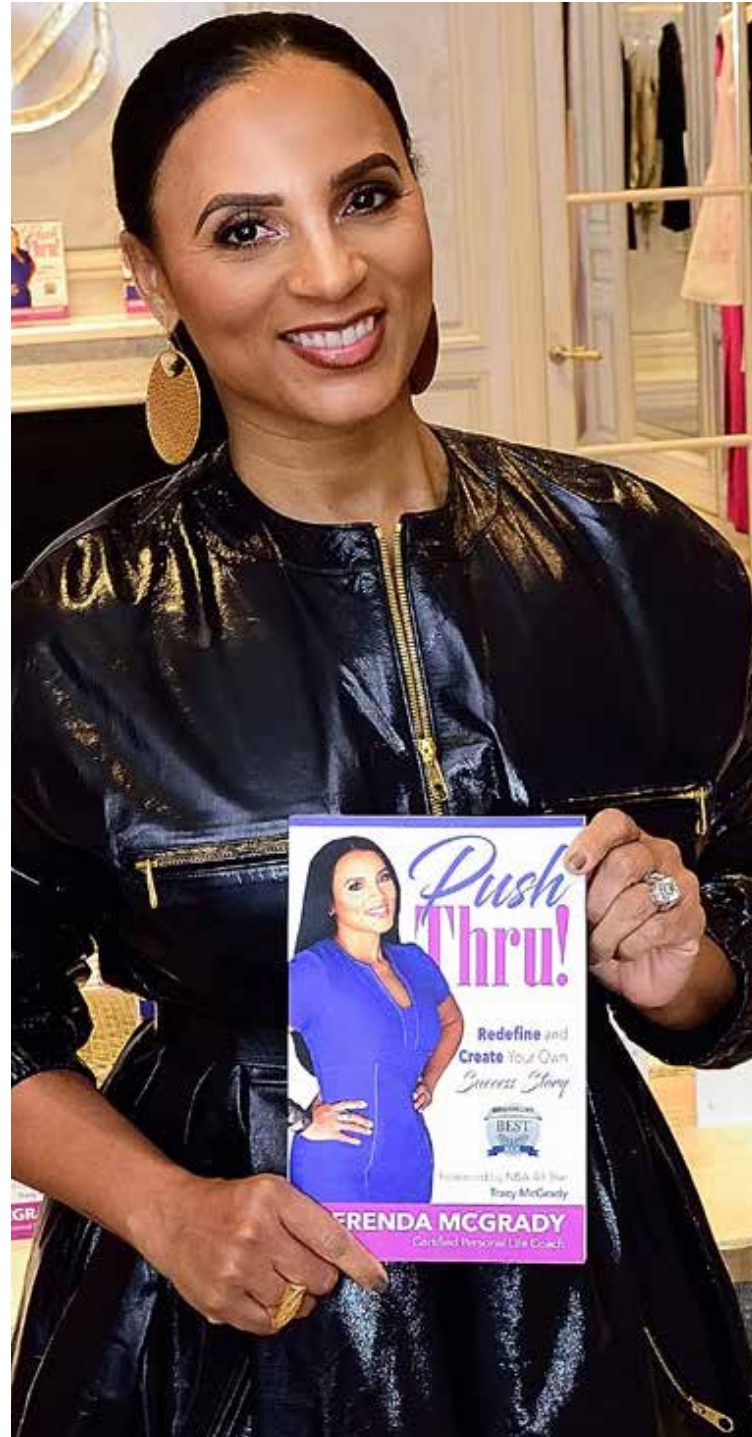
Creator and brainchild behind Project P.U.S.H.™, CleRenda is touching lives and igniting stages with her signature brand of coaching, education and empowerment. CleRenda's mission is simple – help women who are called to a bigger vision and version of themselves to push beyond the fear, insecurity and doubt that keeps them stuck so they can rise to their full potential and purpose.

CleRenda's Project P.U.S.H. programs are designed to create Purpose-led, Unstoppable, Success-bound and Hope-filled strategies for everyday living.

Her energetic, hip and trendy style fused with inspirational and informational topics are captivating audiences everywhere.

CleRenda's winning formula is founded on faith, family and forward-thinking. She is often quoted as saying, "when you shift the way you think, you change the way you live." She is committed to using her time, talent and treasure to make an impact and service others.

McGrady holds a Bachelor's degree in Communications from North Carolina State University, and a Master's of Speech Pathology in Education from North Carolina Central University. She and her husband, 7-time NBA All-Star Tracy McGrady live in Houston with their four children.



MEET OUR FOUNDER CLERENDA MCGRADY



T H E

A U D I E N C E



5.1 K +

@clerendamcgrady



6.9 K +

@clerenda.mcgrady



2 K +

@clerendamcgrady

13 K

Impressions

WOMEN



95 %

FROM THE U.S.



100 %

AGES 25 - 55



80 %

PROFESSIONALS



80 %

ENTREPRENEURS



40 %

RECONNECT

TO YOURSELF. TO OTHERS. TO THE WORLD.

CLERENDAMCGRADY.COM/CONFERENCE

DATE: Saturday, October 27, 2018

TIME: 10:00AM-3:00PM

LOCATION: Big Brothers Big Sisters

1003 Washington Ave., Houston, TX 77002